



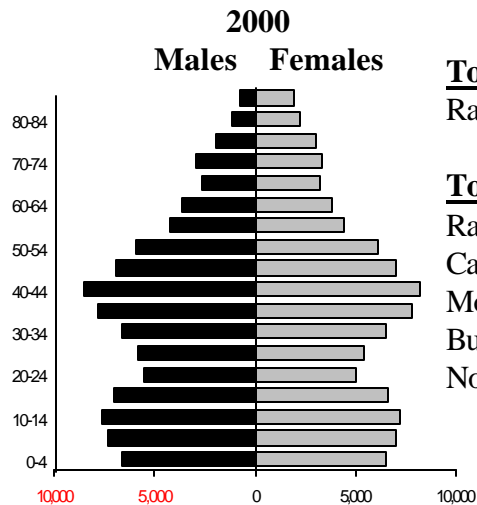
...experienced a 7.9% increase in population between 1990 and 2000, resulting in a 2000 total population of 188,831. In 2000, the county had 566.9 persons per square mile, a density much higher than the state as a whole. The median age in Racine County is 36.1, indicating a population similar to that of the State of Wisconsin, which has a median age of 36.0 years. The largest municipality is the City of Racine.

The median value of owner-occupied housing in Racine County is \$111,000. 1.1% of the housing units are seasonal, a value much below the state's average of 6.3%.

Farmland covers 57.7% of the county, while 42.9% of Wisconsin land is used for farming. The county is 9% forested and has 21 of the State's 15,057 lakes.

In Racine County, S.C. Johnson & Son Inc. employs more workers than any other manufacturing firm, and the Racine Unified School District is the largest non-manufacturing employer. The Manufacturing industry generates the largest share of the county's total personal income. Racine County's 1999 median household income was \$48,059.

## Population



### Total

Racine County

### 1990

175,034

### 2000

188,831

### Top Five Municipalities

Racine, City	84,298	Racine, City	81,855
Caledonia, Town	20,999	Caledonia, Town	23,614
Mount Pleasant, Town	20,084	Mount Pleasant, Town	23,142
Burlington, City	8,851	Burlington, City	9,936
Norway, Town	5,493	Norway, Town	7,600

## Quality of Life

	<u>Wisconsin</u>	<u>Racine</u>
Persons per Square Mile, 2000	98.8	566.9
Number of Staffed Hospital Beds, 1995	16,070	570
Average Birth Rate per 1,000 population, 2000	12.9	14.0
Public School Enrollment, 2000-2001	879,476	29,648
Number of 2000 Public High School Graduates	58,545	1,844
1999-2000 Public High School Dropout Rate	2.3%	5.5%

## Vital Statistics

	<u>Wisconsin</u>	<u>1990</u> <u>Racine</u>	<u>Wisconsin</u>	<u>2000</u> <u>Racine</u>
Birth Rate (per 1,000)	14.8	15.4	12.9	14.0
Death Rate (per 1,000)	8.7	8.2	8.7	8.6
Number of Marriages	38,934	1,337	36,100	1,068
Number of Divorces	17,727	580	17,337	505

**Housing**

	<u>1990</u>	<u>2000</u>
Total Number of Housing Units	66,945	74,718
Number of Single-Unit Structures	46,207	52,978
Number of Multiple-Unit Structures	19,296	20,943
Number of Single Units Permitted	405	536
Number of Multiple Units Permitted	389	331
Percent Seasonal Housing	1.4%	1.1%
Median Value, Owner-Occupied	\$64,200	\$111,000
Median Rent	\$327	\$478

**Recreation**

<u>1995 Number of:</u>	<u>Wisconsin</u>	<u>Racine</u>
Campgrounds	1,106	7
Campsites	75,367	776
Hiking Trails (in miles)	5,617	18
Mountain Biking Trails (in miles)	3,155	18
Cross Country Skiing Trails (in miles)	4,154	30
Snowmobile Trails (in miles)	14,896	144
Visitor Expenditures, 2000	\$11,046,539,344	\$229,304,769

**Income**

	<u>1980</u>	<u>1990</u>	<u>2000</u>
Total Personal Income	\$1,914,887	\$3,415,524	\$5,436,318
Non-Farm Personal Income (in thousands)	\$1,897,616	\$3,406,843	\$5,425,840
Farm Income (in thousands)	\$17,271	\$8,681	\$10,478
Per Capita Income	\$11,070	\$19,460	\$28,762
Transfer Payments (in thousands)	\$231,935	\$437,347	\$663,280
Proprietor Income (in thousands)	\$106,074	\$162,229	\$172,094

---

**Banking**

<b><u>2000</u></b>	<b><u>Wisconsin</u></b>	<b><u>Racine</u></b>
Savings Institutions-Offices	396	10
Savings Institutions-Savings Capital (Millions)	\$12,761	\$288
Commercial Banks-Offices	1,720	56
Commercial Banks-Deposits (Millions)	\$62,618	\$1,893

---

**Government Finance**

<b><u>1997</u></b>	<b><u>Wisconsin</u></b>	<b><u>Racine</u></b>
Total Property Taxes Levied (in 1000's)	\$5,144,206	\$150,863
Effective per Capita Property Tax	\$997	\$815
Total Expenditures (in 1,000's)	\$17,139,825	\$492,920
In Dollars per Capita	\$3,322	\$2,664
As Percent of Total:		
Education	43.2%	42.0%
Health & Hospital	4.5%	4.3%
Police	5.0%	8.1%
Fire	2.3%	3.9%
Public Welfare	6.8%	10.1%
Highways	7.7%	6.0%

---

**Retail, Service, Wholesale**

<b><u>1997</u></b>	<b><u>Wisconsin</u></b>	<b><u>Racine</u></b>
Number of Retail Sales Establishments	21,717	664
Sales (in thousands)	\$50,520,463	\$1,564,112
Annual Payroll (in thousands)	\$4,826,217	\$142,008
Number of Service Establishments	55,618	1,591
Receipts (in thousands)	\$48,559,607	\$1,269,461
Annual Payroll (in thousands)	\$18,990,629	\$473,728
Number of Wholesale Establishments	8,025	234
Sales (in thousands)	\$57,192,863	\$3,816,910
Annual Payroll (in thousands)	\$3,764,944	\$142,368

**Manufacturing****1997****Wisconsin****Racine**

Number of Establishments	9,936	379
Number of Employees	562,479	18,869
Total Payroll (in 1,000's)	\$18,766,395	\$664,097
Production Workers, average number	416,254	13,445
Production Worker Hours (in 1,000's)	837,444	26,370
Production Worker Wages (in 1,000's)	\$11,952,570	\$393,033
Value Added (in 1,000's)	\$54,947,083	\$3,236,876
Value of Shipments (in 1,000's)	\$117,382,992	\$5,229,538

**2002 Top Employers****Top Five Manufacturing Firms****Number Employed****Product/Type of Business**

S.C. Johnson & Son Inc.	1000+	Specialty Cleaning Products
CNH Global	1000+	Farm Machinery & Equipment
Emerson Electric Co.	1000+	Household Appliances
Modine Mfg. Co.	500-999	Motor Vehicle Parts & Accessories
JohnsonDiversey Inc.	250-499	Specialty Cleaning Products

**Top Five Non-Manufacturing Firms**

Racine Unified School District	1000+	Elementary and Secondary School
St. Mary's Medical Center Inc.	1000+	Doctors' Offices and Clinics
County of Racine	1000+	Executive & Legislative Offices
City of Racine	1000+	Executive & Legislative Offices
Adecco North America L.L.C.	500-999	Help Supply Services

**Employment by Industry**

	<b><u>1980</u></b>	<b><u>1990</u></b>	<b><u>2000</u></b>
Mining	41	44	66
Construction	2,525	3,944	4,493
Manufacturing	30,155	26,988	24,385
Transportation and Public Utilities	2,306	2,927	2,859
Trade	15,940	20,016	20,148
Services	20,205	25,908	31,372
Government	8,618	8,778	9,779

## Income by Industry

In Thousands:	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	\$4,883	\$1,095	\$2,786
Construction	\$52,651	\$121,709	\$181,204
Manufacturing	\$679,761	\$972,512	\$1,295,151
Transportation and Public Utilities	\$48,231	\$77,518	\$108,656
Trade	\$164,979	\$274,406	\$399,299
Services	\$204,502	\$463,976	\$783,508
Government	\$144,792	\$260,627	\$391,501

## Natural Resources

	<u>Wisconsin</u>	<u>Racine</u>
Land Area (square miles)	54,310	333
Total Forest Land (in thousands of acres)	15,964.8	18.8
Commercial	15,702.5	18.8
Non-Commercial	262.3	0
Percent Land in Forests	46%	9%
Number of Lakes	15,057	21
Total Acreage of Lakes	982,155	3,919

## Farming

<u>1997</u>	<u>Wisconsin</u>	<u>Racine</u>
Number of Farms	65,602	554
Land in Farms (acres)	14,900,205	123,012
Average size of Farm (acres)	227	222
Sales by Selected Products (in 1,000's):		
Hay, Silage, and Field Seeds	\$106,572	\$465
Vegetables, Sweet Corn, and Melons	\$149,443	\$9,429
Fruits, Nuts, and Berries	\$140,140	\$553
Nursery and Greenhouse Crops	\$157,348	\$9,202
Poultry and Poultry Products	\$241,523	(DS)
Dairy Products	\$2,746,950	\$8,337
Cattle and Calves	\$670,518	\$2,835
Hogs and Pigs	\$151,164	\$724

Notes:

(NA) - Not available

(DS) - Data suppressed; not shown to avoid disclosure of confidential information

(L) - Less than 10 persons employed in "Employed by Industry" or less than \$50,000 in "Income by Industry"

Number of Single-Unit Structures - Number of housing units standing alone

Number of Multiple-Unit Structures - Number of housing units connected to another structure, including other housing units

Percent Factory Jobs - Percent of employed persons working in factories

Services - Includes services and finance, insurance, and real estate

Trade - Includes retail and wholesale trade

## **SOURCES:**

### **TEXT**

1999 Median Household Income, U.S. Bureau of the Census, Census 2000

### **POPULATION**

U.S. Department of Commerce, Bureau of the Census.

2000 Census of Population and Housing

Table P8: Sex by Age

1990 Census of Population and Housing

Table P001: Persons

2000 Census of Population and Housing

Table P1: Total Population

Wisconsin Department of Workforce Development, County Workforce Profiles, Fifth Edition, 2002.

Top Five Municipalities

### **QUALITY OF LIFE**

U.S. Bureau of the Census, Census 2000. State & County Quick Facts, Geography Quick Facts

Persons per Square Mile

Wisconsin Department of Health and Family Services, Division of Health, Bureau of Health Care

Number of Staffed Hospital Beds, 1995

Wisconsin Department of Health and Family Services, Wisconsin Births and Infant Deaths, 2000 Report

Table 23: Number of Births by County of Residence, Wisconsin 1980-2000

Wisconsin Department of Public Instruction, Statistics and Reports, Student Data

Raw Data for Public School Enrollments, Graduates, and Dropout Rates

### **VITAL STATISTICS**

Wisconsin Department of Health and Family Services, Vital Statistics Reports

Wisconsin Births and Infant Deaths, 2000

Table 23: Number of Births by County of Residence

Wisconsin Deaths, 2000

Table 3: Deaths by County of Residence

Wisconsin Marriages and Divorces, 2000

Table 4: Monthly Marriage Totals by County

Table 6: Divorces and Annulments by County

### **HOUSING**

U.S. Department of Commerce, Bureau of the Census, Census 2000.

Table H1: Housing Units

Table H30: Units in Structure

Table H8: Vacancy Status

Raw Data for Seasonal Housing

Percentages

Table H76: Median Value for Specified

Owner-Occupied Housing Units

Table H56: Median Contract Rent

U.S. Department of Commerce, Bureau of the Census, Census 2000.

CenStats Databases:

Building Permits, Annual 2000

Note: Data for some counties are not exact because some municipalities had no available data (NA).

### **RECREATION**

Wisconsin Department of Natural Resources.

Unpublished Data for Wisconsin Statewide

Comprehensive Outdoor Recreation Plan for 1991-1996.

Wisconsin Department of Tourism, Research and Travel Trends

1993-2002 Economic Impact of Traveler Expenditures by County

### **INCOME**

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

### **BANKING**

Federal Deposit Insurance Corporation, Summary of Deposits, Individual State Tables

Table 07: County (June 30, 2000)

### **GOVERNMENT FINANCE**

U.S. Department of Commerce, Bureau of the Census.

Census of Governments, 1997. County Area Finance and Employment Fact Facts.



## **RETAIL, SERVICE, WHOLESALE**

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97R44-WI Census of Retail Trade, 1997.

Table 3: Summary Statistics for Counties, 1997.

EC97W42-WI(RV) Census of Wholesale Trade, 1997.

Table 5: Summary Statistics for Counties, 1997. Economic Census, 1997. Summary Statistics.

Raw Data for Service Industries

Note: The Census of Service Industries was not compiled in 1997 due to the change in industry coverage from the Standard Industrial Classification System (SIC) to the North American Industry Classification System (NAICS). There is no Service Industries classification in the new system.

## **MANUFACTURING**

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97M31-WI Census of Manufacturing, 1997.

Table 3: Industry Statistics for Counties, 1997.

## **TOP EMPLOYERS**

Wisconsin Department of Workforce Development, Local Labor Market Information, Top Fifty Employers by County.

Raw Data for Public and Private Employers, 2002.

## **EMPLOYMENT BY INDUSTRY**

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA25: Total Full-Time and Part-Time Employment by Industry

Note: Data was compiled in March, 2003.

## **INCOME BY INDUSTRY**

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

## **NATURAL RESOURCES**

U.S. Department of Commerce, Bureau of the Census, Census 2000.

GCT-PH1: Population, Housing Units, Area, and Density, 2000.

Schmidt, Thomas L. Wisconsin Forest Statistics, 1996. United States Department of Agriculture, Forest Service.

Table 1: Area of Land by Forest Survey Unit, County, and Major Land-Use Class, Wisconsin, 1996.

Wisconsin Department of Natural Resources, Bureau of Water Resources Management-Lake Section, Wisconsin Lakes PUB-FM-800 99Rev.

Inland Lake Summary Information by County

## **FARMING**

AC97-A-49 Census of Agriculture, 1997.

Table 1: County Summary Highlights.

Table 2: Market Value.

Table 14: Cattle and Calves: Inventory & Sales.

Table 15: Hogs and Pigs: Inventory & Sales.

Table 16: Poultry: Inventory & Sales.

**Published July 2003 by:**

**The Wisconsin Department of Commerce**

**201 W. Washington Avenue**

**P.O. Box 7970**

**Madison, Wisconsin 53707-7970**

**1-800-hel-pbus**

**(608) 266-1018**

**Fax: (715) 267-0436**

**mt@commerce.state.wi.us**

**<http://commerce.state.wi.us>**

**Prepared by:**

**NorthStar Economics, Inc.**

**University Research Park**

**510 Charmany Drive, Suite 173**

**Madison, Wisconsin 53719**

**(608) 441-8060**

**Fax: (608) 441-8064**

**nstar@northstareconomics.com**

**<http://www.northstareconomics.com>**



# RACINE CO.

DEPARTMENT OF TRANSPORTATION

STATE OFFICE BUILDING

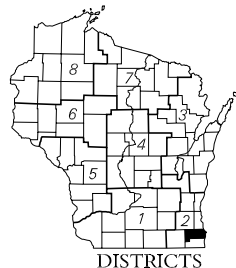
Madison, Wisconsin

SCALE 0 1 2 MILES

Corrected for

JAN. 2000

Base compiled from U.S.G.S. Quadrangles  
1:100,000 Series



DISTRICTS

## SECTION NUMBERING OF A TOWNSHIP

6	5	4	3	2	1
7	8	9	10	11	12
18	17	16	15	14	13
19	20	21	22	23	24
30	29	28	27	26	25
31	32	33	34	35	36

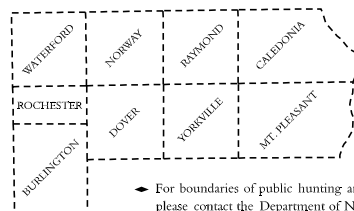
## MILES OF HIGHWAY

as of Jan. 1, 1998

STATE.....	159
COUNTY.....	150
LOCAL ROADS.....	915
OTHER ROADS.....	12
TOTAL FOR COUNTY.....	1236

Land Area (1990 Census) ..... 333 sq mi  
Population (1990 Census) ..... 170,034  
County Seat ..... Racine

## CIVIL TOWNS



For boundaries of public hunting and fishing grounds  
please contact the Department of Natural Resources

Grid based on the state plane coordinate system  
south zone and the NAD 27

## LEGEND

Freeway .....	Dam .....
Multilane Divided .....	Hospital .....
U.S. or State Hwy .....	Schools .....
County Trunk Hwy .....	Airport .....
Town Road .....	County Seat .....
Firelane .....	Unincorporated Village .....
Railroad .....	Fish Hatchery .....
State Trail .....	Game Farm .....
Interchange .....	Public Hunt or Fish Grds. ....
Highway Separation .....	Public Camp & Picnic Grds. ....
Interstate Highway No. ....	Ranger Station .....
U.S. Highway No. ....	State Park .....
State Highway No. ....	County Park ..... With Facilities .....
County Highway Letter .....	Without Facilities .....
State Boundary .....	Wayside ..... Modern Facilities .....
County Boundary .....	Rustic Facilities .....
Civil Town Boundary .....	Southern Wis. Center for the Developmentally Disabled .....
Section Line .....	Sanatorium .....
	Racine Correctional Institution .....